

Draft CTS Board Work Programme 2017/18

Purpose of report

For discussion and direction

Summary

This paper suggests a work programme for the Culture, Tourism and Sport Board that will represent the sector's interests nationally and offer sector-led support on priority issues.

Recommendation

Members of the Culture, Tourism and Sport Board are invited to comment upon, and agree, the draft work programme for 2017/18.

Action

Officers to take forward actions in line with members' steer.

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Background

1. The purpose of the Culture, Tourism and Sport (CTS) Board is to provide leadership and strategic oversight of all the LGA's policy and improvement activity in relation to sport and physical activity, the visitor economy, libraries, the arts, theatres, heritage and museums.
2. The Board also works closely with other relevant LGA Boards on shared priorities. In particular, the Community Wellbeing Board to support the role of culture and sport promoting better health and wellbeing, and the Environment, Economy, Housing and Transport Board in relation to the historic environment and place shaping.

Issues

3. The draft work plan aims to set out and cover the core issues that are expected to arise during this Board cycle. It takes account of expected government or sector announcements, as well as aiming to respond to challenges identified by the sector. These include a lack of good practice on commissioning, the need for officer development, and articulating the contribution of culture, tourism and sport services to corporate priorities like economic growth and public health.
4. It also reflect existing commitments. For instance, we will continue to steer the [Leadership for Libraries Taskforce](#), which is jointly accountable to the LGA and Ministers, ensuring it focusses on the issues that matter the most to councils as they transform their library services.
5. The draft workplan priorities also take account of LGA work and achievement over the past two years. For this reason, there are no dedicated workstreams proposed on tourism or archives, as the LGA has recently published or supported sector-led improvement in both these areas. However, we will maintain oversight of these sectors and ensure any matters arising are dealt with appropriately, including relevant case studies on the new cultural hub.

Suggested Priorities and Work programme

6. **Members are invited to discuss the draft work plan for the coming year. In particular, views are sought on the issues that are covered, the anticipated impact of the Board's work influencing national players and supporting councils, and the relative balance between the different priorities.**

Implications for Wales

7. The Welsh Assembly has responsibility for many aspects of cultural funding, including the Welsh library and VisitWales. This means that cultural, tourism and sporting services in Wales operate in a substantially different context to those in England, and most

lobbying and improvement work is undertaken by the WLGA and Welsh councils. However, we seek to share best practice, and learn from Welsh practice, where appropriate.

Financial Implications

8. The work programme can be delivered within available resources, but Members are asked to bear in mind that adding substantially to the work programme will mean not doing some of the projects currently suggested.

Next steps

9. Subject to Members' steer, officers will take forward the actions set out in the work programme and report on progress at subsequent Board meetings.

Work plan:

Work streams

1. Promote and articulate the value of investment in culture, tourism and sport:
 - 1.1 Support local leadership on culture, tourism and sport by delivering 20 days of improvement support through leadership essentials courses, seminars and conferences.
 - 1.2 Explore, articulate and share best practice and evidence on the cross-cutting benefits of sport and leisure to economic development, public health, and skills.
 - 1.3 Lobby for the cultural, tourism and sport sectors to be recognised in the Industrial strategy, including any relevant sector deals.
 - 1.4 Identify, and feed into LGA workstreams, any issues or implications for the culture, tourism and sport sectors arising from our negotiations to leave the European Union.
 - 1.5 Deliver the annual culture, tourism and sport conference in Hull, introducing the sector to the latest innovative practice, policy directions and aspirational thinking.
 - 1.6 Maintain and expand the culture hub developed with Arts Council England with the addition of 12 new case studies over 2017/18.
 - 1.7 Work with LGA media team to identify, produce and disseminate targeted media interventions through digital, social and print media.
2. Support the sector to deliver their statutory responsibilities on libraries, and integrate them into corporate strategic planning:
 - 2.1 Promote the new councillor handbook on library services, and support the sector to make effective use of the new benchmarking and strategic planning tools by running two masterclasses in the autumn.

- 2.2 Support a sector-led open data approach, making core library information available in a standard form, enabling the development of mobile apps data feeds.
- 2.3 Continue to act as co-accountable body for the Leadership for Libraries Taskforce, ensuring the Taskforce remains focused on supporting local services, and contributing to delivery of actions in Libraries Deliver: Ambition for Public Libraries in England 2016-2021.
3. Work with Sport England, National Governing Bodies, and other partners to support and enhance councils' contribution towards an active nation:
 - 3.1 Support councils to explore the most suitable delivery model for their sports and leisure services through the publication of a best practice guide, including examples of effective commissioning and contract management in the leisure sector.
 - 3.2 Support Sport England with the rollout and implementation of their Local Delivery Pilots, including sharing of progress and findings with the wider sector.
 - 3.3 Lobby and explore options for investment in replacing or upgrading ageing infrastructure.
 - 3.4 Maintain oversight of the new role of County Sports Partnerships, and influence where necessary to improve their collaboration with councils.
 - 3.5 Continue the board's work to influence national investment funds to take a localist approach that supports all types of council.
 - 3.6 Deliver a pilot sports conference in December 2017 to introduce the sector to the latest research, best practice, and strategic direction.
4. Respond to Government announcements, ensuring councils' positions and views are reflected in proposals and delivery plans:
 - 4.1 Work with DCLG to respond to challenges facing the provision of public parks, and the related consultation on charging for parkruns, ensuring that the response to the CLG Select Committee inquiry are practical, deliverable, and supportive of a sector-led response.

- 4.2 Work with DCMS to ensure that the final recommendations in the Museums Review continue to reflect deliverable and affordable options for councils, and help councils understand the recommendations through the publication of a short guide to the review, illustrated by best practice case studies.
 - 4.3 Maintain a watching brief on proposals for the Law Commission to undertake a review of museum collections legislation, responding and influencing as appropriate.
 - 4.4 Work with the LGA public affairs team to monitor, respond to, or engage select committee inquiries, all-party parliamentary groups and debates.
5. Celebrate or commemorate historic anniversaries:
- 5.1 Work with the Womens' Local Government Society to identify 100 suffrage pioneers as part of celebrations for the 2018 centenary of the Representation of the People Act 1918.
 - 5.2 Ensure the £5 million government funding to support the centenary celebrations is accessible to councils, including museums and archives.

Outputs:

Events		
Date	Event	Workstream
25/26 October	Culture Leadership Essentials	1 Promote and articulate
2 November (w/c)	Library Benchmarking and Strategic Planning Workshops	2 Libraries
16/17 November	Sports Leadership Essentials	1 Promote and articulate / 3 Sport and physical activity
5 December	Sports conference	3 Sport and physical activity
7/8 December	Culture Leadership Essentials	1 Promote and articulate
1/2 February	Sports Leadership Essentials	1 Promote and articulate / 3 Sport and physical activity
February	Sports Officer Development course	3 Sport and physical activity
5 March (w/c)	Annual Culture Tourism and Sport Conference	1 Promote and articulate
22/23 March	Sports Leadership Essentials	1 Promote and articulate / 3 Sport and physical activity
March	Regional Sports Leadership Essentials	3 Sport and physical activity
4-6 July	LGA Annual Conference	1 Promote and articulate

Publications		
5 December	Commissioning and contracting of leisure services – case study guide	3 Sport and physical activity
December 2017	Christmas markets – A study of their economic and cultural impact	1 Promote and articulate
March 2018	Councils as cultural convenors – Think piece on the value of cultural investment, drawn from interviews with those cities that have been, or are bidding for, City of Culture or EU Capital of Culture status	1 Promote and articulate
March 2018	Museums handbook – overview of the local authority recommendations in the Museums review, illustrative case studies, and best practice guidance	4 Respond to announcements
July 2018	Culture hub and Wikipedia – 12 new case studies	1 Promote and articulate